



Company **PROFILE**

We provide the best and affordable ecommerce pricing for your online store. eCommerce solutions Take advantage of our highly-functional powerful ecommerce Content Management System E-commerce website design is the foundation of your online retail business with the ability to enhance your yearly revenues double. We offer an extraordinary eCommerce website solution for your online store.

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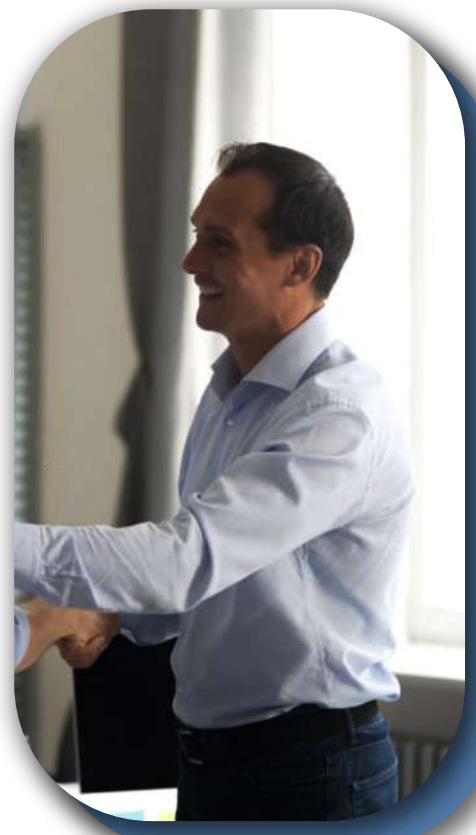
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About US

ysofttek is a Pakistan-based Digital Agency delivering high-quality, cost-effective, reliable result-oriented digital services solutions on time for a global clientele. Professionalism, Skill, and Expertise are the tools we use to make our digital work strategies for your business bringing in maximum return on your investment in the shortest possible time.

We have delivered on IT projects of varying complexities for our very demanding and Internet-savvy clients spread across the globe. We develop unique digital solutions which ensure increased efficiency and competitive advantage for your business and thus to your end-users.



OUR FOUNDER'S WORDS

I'm in IT Business since 2011. During all these years we have met different clients, easy and sophisticated, beginners and well-established institutions. With no road-map ahead and with solid plans to be followed. But what they all enjoyed working with my team and I – is our flexibility, proven experience, communication and the extra mile.

I want my clients to succeed online in their fields. We create them high-end websites that stand out on their market. Our clients get websites that send the right message, attract and obtain market and customer's respect.

Four simple principles I follow: Communication, Respect, Goodwill and Long Term relationship.

Everything you heard about us is true.

OUR SERVICES

WEB DEVELOPMENT



FRONT-END DEVELOPMENT

Our team of expert developers delivers effective front-end development solutions. Smart graphic designs manifest into optimum W3C validated mark-up which prove to be the best solutions.



CUSTOM DEVELOPMENT

Our customized web development solutions provide high accuracy and technological competence. We provide fully functional, highly interactive and dynamic web applications.



OPEN SOURCE PLATFORM DEVELOPMENT

Our creative expertise in content management services delivers out of the box custom solutions. Our open source development services include WordPress, Drupal and Joomla among many others.



E-COMMERCE DEVELOPMENT

Our e-commerce solutions maximize customer shopping experience and drive sales. We believe in delivering insight driven, feature-flexible platforms which monetize your products.



MOBILE DEVELOPMENT

The expansion of mobile markets prompts us to deliver multiple solutions including mobile first web design and native mobile applications. We specialize in major operating systems.



WEB APPLICATION FRAMEWORKS

We use the best PHP framework based on client needs which will also boost web presence and provide a scope for future growth. We stand by object-oriented practices, comprehensive code base and guidelines.

OUR SERVICES

SEARCH ENGINE OPTIMIZATION (SEO).



HIGH ORGANIC VISIBILITY

We'll come up with relevant, problem-solving unique content in a clean, uncluttered website, to draw in consumers. The result: your page search engine rankings and online organic visibility will zoom.



ENHANCED BRAND RECOGNITION

One of our top priorities will be to increase and improve your brand awareness. We'll do this by analysing keywords and data, then aligning SEO techniques & tricks with additional branding efforts.



DESIRED SEARCH RESULTS

Unique content. Backlinks. Localization. User intent. And more. We'll show you to engineer all of these to deliver the desired SEO results.



ONLINE PERFORMANCE TRACKING

We'll use real-time web analytics to boost responsiveness and reaction speeds. We'll provide traffic projections by analysing and segmenting views.

TESTIMONIALS



Central Shipping & Logistics
INTERNATIONAL FREIGHT FORWARDERS & SHIPPING AGENT

Date: 27-Feb-2022

RECOMMENDATION LETTER

We have worked with ysofttek for a number of years on various projects. In this time they have demonstrated an exceptional ability to take simple directive and transform it into practical excellence.

Time and again ysofttek has delivered on utmost professionalism with an emphasis on clear communication, excellent time management and fantastic work ethic.

The team have proven themselves to be experts in the web design industry and their skill are essential to anyone seeking to create and maintain a stellar online presence.

Ahmed,
CEO

Central Shipping and Logistic

House # 6, Block-126, Sector 11-F, New Karachi.
Email: info@csll.com.pk



AMMAR ENGINEERING SOLUTIONS (PVT.) LTD

Date: 11-Jan-2022

Recommendation Letter for ysofttek

Ysofttek is a customer satisfaction oriented business who are responsible and proud of their work and passionate about it.

During website design, Ysofttek has fully considered our needs and fully designed the corporate website from our point of view. With their creativity and excitement, they provided us with fast and professional services, meeting our expectations for corporate webpages and all content needs. Although we encountered some problems in the process, their creativity and professionalism solved the problem perfectly for us.

Under the severe epidemic situation, they have won our respect with their sincerity and hard work. We look forward to further cooperation with ysofttek. And I recommend ysofttek to anyone looking for someone who can build a website, Ysofttek proved to be a reliable and professional partner.

Best regards,

Head Office

Bungalow # B-246 (Kashan-e-Ahmed), Street # 4, Block-2, Gulistan-e-Johar, Karachi, Pakistan
Ph: +92-21-34561876 | Email: ammar@ammarsol.com.pk | Web: www.ammarsol.com



Date: 11-Jan-2022

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Best regards,
GATEWAY BUILDERS & DEVELOPERS
Proprietor

Head Office

Head Office
Plot # B-246 Street No. 4 Block-2 Gulistan-e-Johar, Karachi.
www.gatewaygroup.com.pk



SEALINK CARGO MANAGEMENT
INTERNATIONAL FREIGHT FORWARDERS & SHIPPING AGENTS

Date : 18-12-2020

ysofttek is a great company with fantastic people to work with, very genuine and friendly!! Would highly recommend!!!

Thanking you



Yours Sincerity

For : Sealink Cargo Management



**THANK
YOU**

CONTACT US

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 Karachi, Islamabad &
Malaysia